

# Screen Canberra: Privacy Policy

Guidelines released: 4 December 2025

Last updated: 3 December 2025

This Privacy Policy applies to all publicly accessible pages on the Screen Canberra website at [www.screencanberra.com.au](http://www.screencanberra.com.au) and to personal information collected by Screen Canberra through its programs, events, funding applications, and other activities.

## 1 General Principles

Screen Canberra manages personal information in accordance with the **Information Privacy Act 2014 (ACT)**. This Act sets out the **Territory Privacy Principles (TPPs)**, which ensure that personal information collected by ACT public sector entities is handled responsibly — including how it is collected, stored, used, and disclosed — in line with the requirements of the ACT Information Privacy Commissioner.

## 2 Screen Canberra Privacy Policy

This Privacy Policy outlines how Screen Canberra collects, uses, stores, and discloses personal information. By using our website, applying for funding, attending our events, or otherwise engaging with Screen Canberra, you agree to your personal information being managed in accordance with this policy and applicable privacy laws.

## 3 Protecting Your Information

Screen Canberra is committed to safeguarding your privacy. We take reasonable steps to protect your personal information from misuse, interference, loss, unauthorised access, modification, or disclosure.

These steps include:

- secure servers and password-protected systems
- restricted access to personal information on a “need to know” basis
- secure disposal or de-identification of personal information when no longer required

## 4 Information We Collect

Screen Canberra collects personal information in a number of ways, including through:

- funding applications and acquittal reports
- event and program registrations
- supporting materials submitted with forms
- expressions of interest, surveys, or competitions
- our website, including analytics tools and cookies
- email or phone communications with us

When you visit our website, our Internet Service Provider automatically records:

- the IP (Internet Protocol) address of your device
- your top-level domain name (e.g. .com, .gov, .au)
- the address of your server
- the date and time of your visit
- the pages accessed and documents downloaded

- the previous site visited
- the type of browser and operating system used

Cookies may be used to improve your online experience, remember preferences, and track aggregate site usage.

If you subscribe to our mailing lists, we collect your name, email address, and preferences. You may opt in or out of these communications at any time.

For funding, program participation, or events, we may collect your phone number, postal address, company details, ABN, and professional experience.

## 5 How We Use Your Information

We use personal information for purposes including:

- Website analytics: Monitoring traffic patterns and improving the site and services.  
Email communications: Sending news, updates, and opportunities relevant to your interests.
- Funding and program administration: Assessing eligibility, administering programs, and reporting to ACT Government and other funding partners.
- Compliance and reporting: Meeting contractual, legislative, and audit requirements.

We will not disclose information that identifies you without consent, except where required or authorised by law.

## 6 Social Media and Advertising Tools

Screen Canberra may use Facebook (Meta), LinkedIn, Instagram, Google, and other advertising tools — including remarketing pixels and tracking tags — to deliver targeted advertising and measure campaign effectiveness.

These tools allow ads to be tailored based on your interests, demographics, location, and previous interactions with us.

Data collected through these tools is aggregated and anonymised for Screen Canberra's purposes but may be processed by platform providers in accordance with their privacy policies.

You can adjust your ad preferences through your social media or Google account settings.

## 7 Third-Party Websites

Our website may contain links to other sites. Screen Canberra is not responsible for the privacy practices of those websites.

## 8 Access and Correction

You have the right to request access to the personal information we hold about you and to request corrections if the information is inaccurate, incomplete, out-of-date, or misleading.

## 9 Contact Information

For privacy-related questions, requests, or complaints, please contact:

**Email:** [info@screencanberra.com.au](mailto:info@screencanberra.com.au)

**Post:** GPO Box 9, Canberra ACT 2601, Australia

## 10 Policy Review

This policy will be reviewed and updated periodically to ensure it remains consistent with Screen Canberra's operational objectives, national screen industry standards, and evolving technologies and creative practices.